



Government of Kerala

Decade of Progress >> Road to 2031

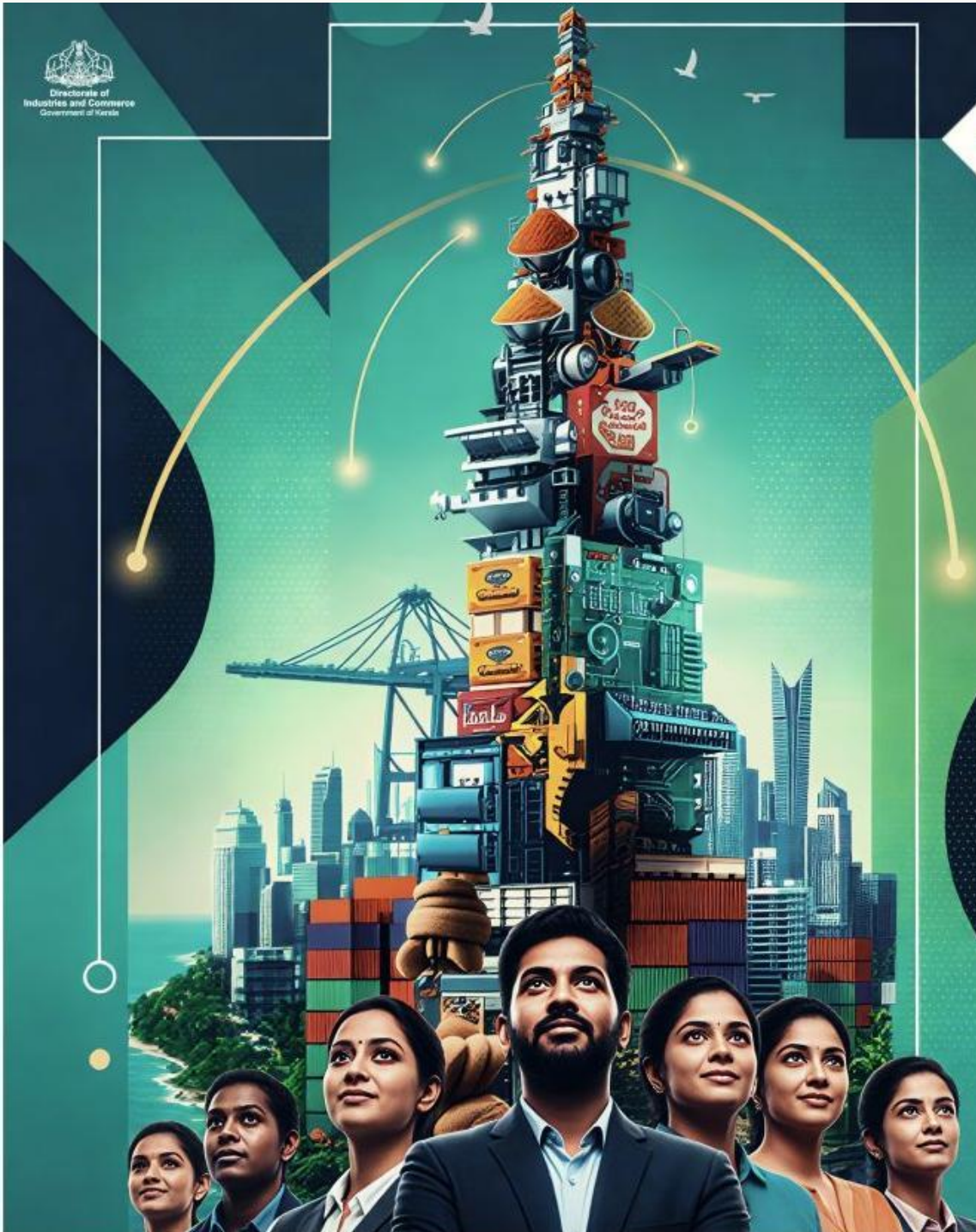
Vision 2031

Department of Industries & Commerce
Government of Kerala

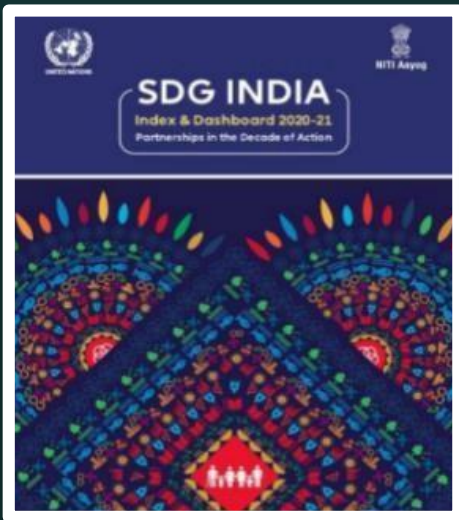
A P M Mohammed Hanish IAS
Additional Chief Secretary
Industries & Commerce

Nature | People | Industry

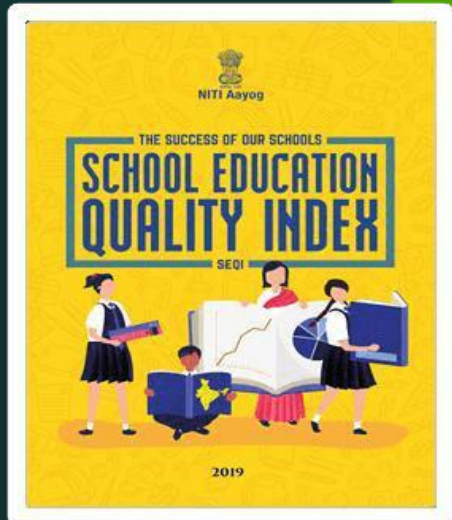




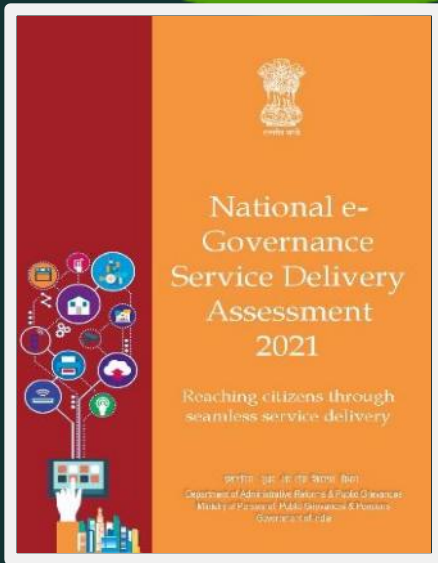
Transforming Kerala into India's premier industrial destination through strategic reforms, dedicated corridors, innovation hubs, and sustainable development initiatives



Sustainable Development Goals



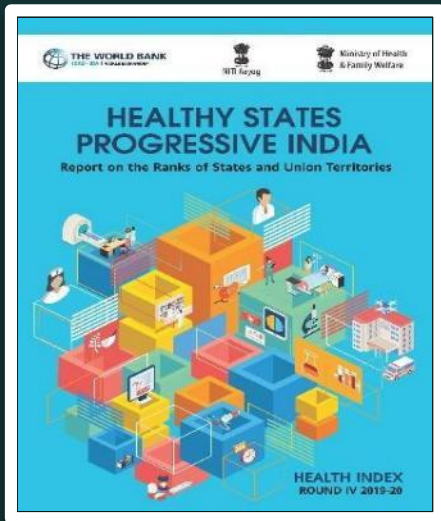
School Education Quality



e-Governance Service Delivery



Public Affairs

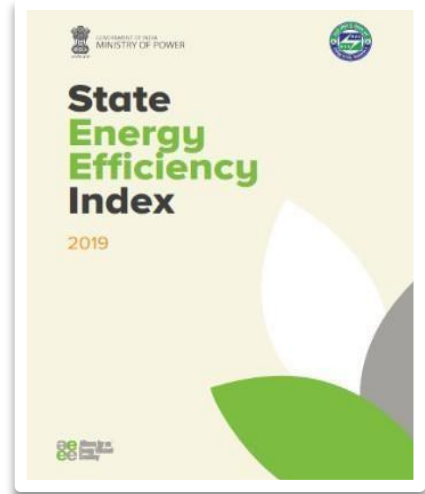


Healthcare

Ranked No.1 Among 28 Indian states in;



Tourism



Energy Efficiency



Innovation



Export Preparedness

Front runner



Connectivity & Logistics Landscape

-  **4 international airports**
(Sabarimala Greenfield Airport Upcoming)
-  **2 Major & 17 Minor/intermediate seaports**
-  **1687 km of National Inland Water Ways**
-  **11 National Highways**
Total length of 1781km

Located on the transnational trade corridor connecting Europe and the Pacific Rim, with the highest number of airports offering global connectivity in the country



Kochi Water Metro - India's first
75+ E-Boats, 15 Routes, 76 km



Vizhinjam International Seaport

India's New Gateway to the World

India's First



Deep-Water Container & Semi-Automated Transshipment Port

Strategic Location

Just 10 nautical miles from the East-West international shipping route near global shipping lanes

Natural Advantage

ICTT with Natural 18-meter draft close to shore—no need for capital dredging

Massive Capacity

Handles over 1.50 lakh TEUs per day

Inclusive and Growing MSME Ecosystem

Kerala offers one of the **strongest** and **most inclusive** MSME ecosystems in the country. The **'Year of Enterprises'** project was recognized as a best practices model at the national level.

Awarded Kerala's Year of Entrepreneurship (YoE) project the **'Innovation in Public Administration'** title by American Society of Public Administration (ASPA).



Last 4 years

3.5L

Units Started

3,54,985 new enterprises established

7.5L

Employment Generated

7,54,083 jobs created

₹22.8K Cr

Investment

Total capital invested

1.1L

Women Enterprises

1,13,249 women-led businesses

Year of Enterprises Campaign

Proactive flagship entrepreneurship initiative by Industries Department driving unprecedented business registration growth across Kerala (2022-25).

Mission 1000

Strategic initiative identifying 1,000 high-potential MSMEs and providing comprehensive support to achieve ₹100 Crore turnover threshold (2022-ongoing).

IT & GCC Ecosystem – Momentum & Achievements

Export Revenue- Annual Growth Rate

14%

Technopark (Thiruvananthapuram)

Grew from ₹7,890 crore in 2019-20 to **₹13,255 crore** in 2023-24

24%

Infopark (Kochi)

From ₹9,186 crore in 2022-23 to **₹11,417 crore** in 2023-24

15%

Cyberpark (Kozhikode)

From ₹55.70 crore in 2021-22 to **₹121 crore** in 2023-24

Hub and spoke IT Park model enabling uniform development across rural and urban areas

Knowledge Economy Mission & Digital University Kerala: bridging industry-academia gaps



Many new key players have invested/ expanded in Kerala- IBM, Safran, HCL Tech, EY Global, Tata Elexi, Strada Global & more

Hosts over 40 Global Capability Centres

Professional Expansion

IT professionals grew from 78,000 to 2.5 lakh

700+ companies in waiting list for space allotment in IT Parks



Company Growth

Home to over 1500 IT & ITES companies

National IT Exports

Ranks in top 10 nationally in IT exports

Kerala's Knowledge Economy Vision

2031 Ambition: Build a globally competitive, knowledge-based & green industrial economy, anchored in skills, innovation, and responsible growth.



Responsible Industry

Sustainable manufacturing with low ecological footprint



Skilled Talent

Highly skilled workforce driving innovation

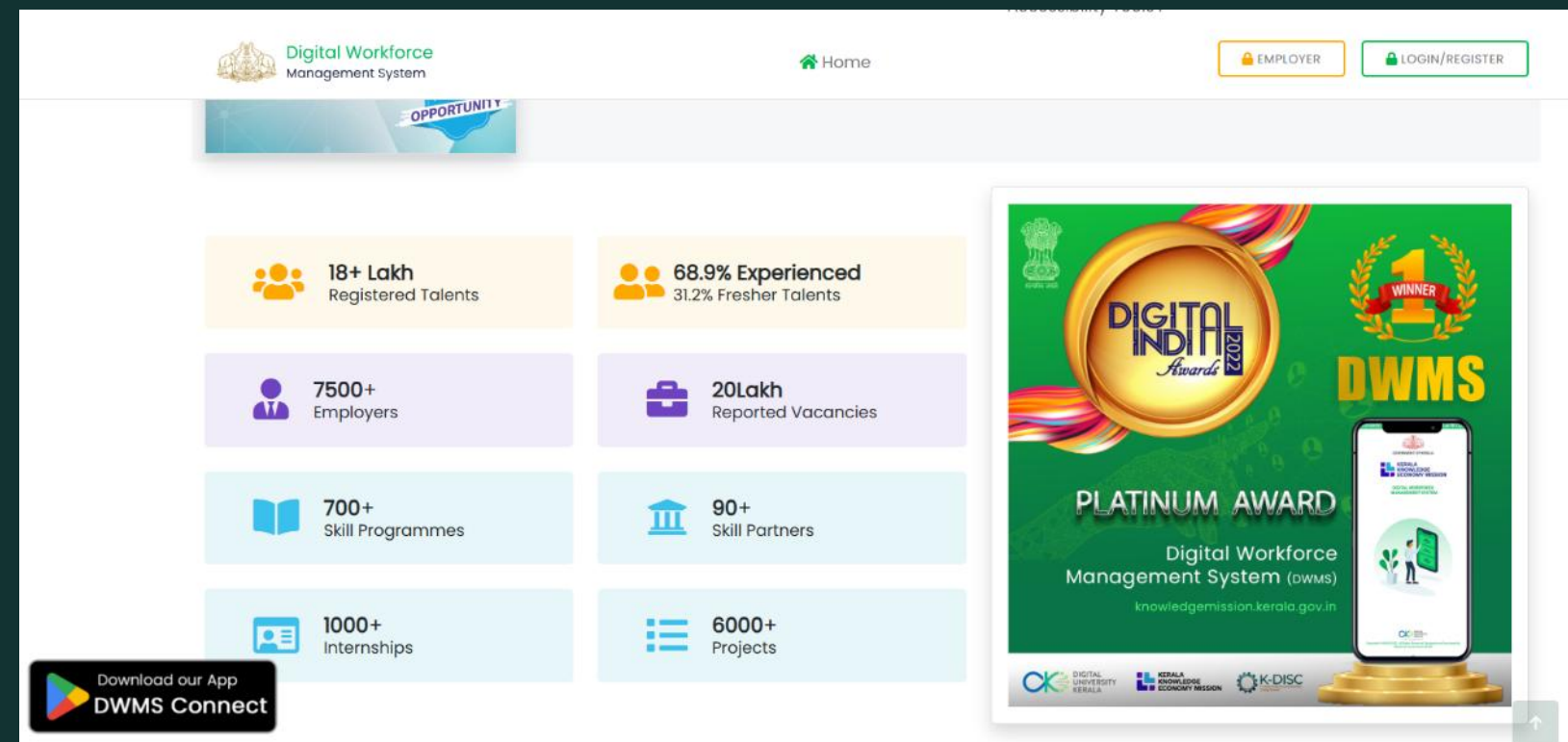


Sustainability

Minimal environmental impact across sectors

KERALA KNOWLEDGE ECONOMY MISSION

To create jobs for the educated by transforming Kerala into a Knowledge Society that produces, consumes and transacts knowledge for the benefit of its own social and economic development



Digital Workforce Management System

Home

EMPLOYER LOGIN/REGISTER

OPPORTUNITY

18+ Lakh Registered Talents	68.9% Experienced 31.2% Fresher Talents
7500+ Employers	20Lakh Reported Vacancies
700+ Skill Programmes	90+ Skill Partners
1000+ Internships	6000+ Projects

Digital India Awards 2022 WINNER 1 DWMS

PLATINUM AWARD

Digital Workforce Management System (DWMS)

knowledgemission.kerala.gov.in

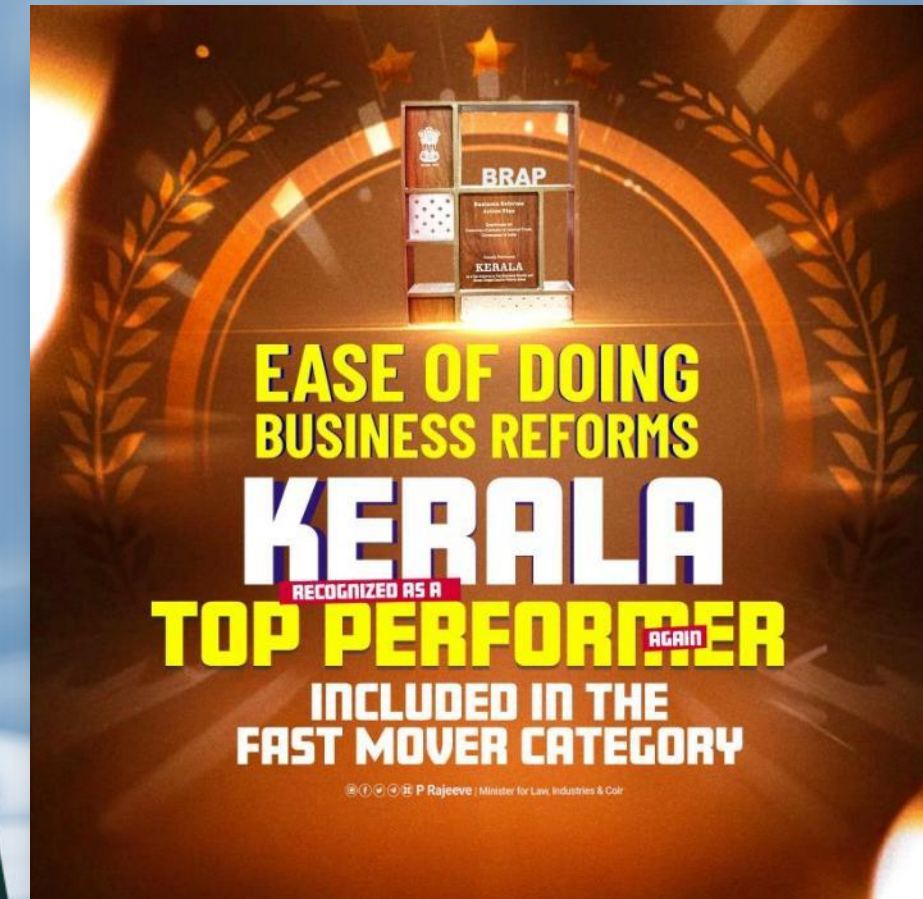
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TOP ACHIEVER



For the 2nd consecutive year, Kerala has been ranked in the highest category

- *Fast Mover in BRAP 2024*
- *Top Achiever in 4 key business reform areas*
- *Kerala improved its reform implementation performance from 91% last year to 99.3% this year*



Invest Kerala Global Summit 2025

449

Total EOIs

Expression of Interest received

₹1.81L Cr

Total Investment

Committed investment value



Current Status & Implementation Roadmap

25.47%
Conversion
Rate

Projects that began construction in 10 months

109
Projects Started

Currently under construction phase

150
Projects Expected

~40% of active EOIs to commence construction by Mar 2026

45K

Employment Potential

Expected job opportunities upon project completion

₹35.6K Cr

Investment Value

In construction commenced projects

Action Plan:

Regular Follow-ups

Department Interventions

Construction Milestone

28

EOIs Signed

67

Meetings

Companies from the United States, United Kingdom, Germany, Spain, Italy and South Africa

Sectors

- ❑ Renewable Energy
- ❑ Global Capability Centres (GCC)
- ❑ Skill development
- ❑ Financial services
- ❑ Tourism & Wellness
- ❑ Healthcare infrastructure
- ❑ Manufacturing

Major Companies

- Ramky Infraastructure Ltd.
- Resustainability Limited
- Baidyanath Biofuels Ltd.
- Delta Energy Solution GmbH & Co.KG
- Aero Gyrocopters Spain SA
- Greenko Group
- Inoxwind Limited
- Caneys International, Canada
- ANSR Inc
- Das Italia SRL (Milan)
- Eco Guard Global AG
- Sify Technologies

DAVOS IS SHAKING HANDS WITH KERALA

Eols of REMARKABLE AMOUNT

1.18 LAKH CRORE RECEIVED FROM WORLD ECONOMIC FORUM MEETINGS

WORLD ECONOMIC FORUM



Government of Kerala

WORLD
ECONOMIC
FORUM

January
19 - 23, 2026



Government of Kerala

KERALA @ DAVOS

Gateway to Growth

1.18
LAKH CRORES
IN INVESTMENT
INTEREST

RECEIVED THROUGH ENGAGEMENTS
AT THE WORLD ECONOMIC FORUM,
DAVOS



Government of Kerala

#investinkerala



P Rajeev • Following

Minister for Law, Industries and Coir at Kerala Government

2w •

For the first time in history, global investors have come forward from Davos expressing their willingness to invest in Kerala. We have signed Letters of Intent amounting to ₹1.18 lakh crore. Now, our collective responsibility is to translate these commitments into reality. Just as we did after the Invest Kerala Global Summit, we will ensure that every investment promise is implemented on the ground. With sustained effort, transparent governance and strong facilitation, Kerala will convert global confidence into tangible growth, quality employment and long term economic progress.

#ComeOnKerala



Enhancing Kerala's Investment Climate

Kerala Industrial Policy

7 pillars, 22 priority sectors, 18 incentives

Comprehensive framework for industrial development and economic growth initiatives

ESG Policy

Environmental, Social, and Governance standards for sustainable business practices

Export Promotion Policy

Strategic trade regulations to enhance international competitiveness and market access

Hi-Tech Manufacturing Framework

Advanced manufacturing frameworks to boost technological innovation and production capabilities

Unified Land Lease Policy

Streamlined land allocation processes for industrial and commercial development projects

Logistics Park Policy

Infrastructure development for efficient supply chain and distribution networks

Policies under Pipeline

- **Artificial Intelligence for Industries**
- **Graphene Policy**
- **GCC Policy**
- **Blue Economy Policy**

India's First **ESG Policy**



**KERALA BECOMES
INDIA'S FIRST
STATE TO LAUNCH
AN ESG POLICY**

SETTING STANDARDS FOR
TRANSPARENT GOVERNANCE



100% Renewable Energy by 2040
Carbon Neutral by 2050

The nation's first Environmental, Social & Governance (ESG) policy, ensuring sustainable, responsible, and transparent industrial growth

- ✓ The policy transforms the idea of sustainable development into action by integrating the principles of Nature, People and Industry
- ✓ Wide range of incentives to encourage ESG compliance

Tax credits, concessional loans for machinery purchases, green subsidies for eco-friendly investments and purchase preference in government procurement

Kochi-Bengaluru Industrial Corridor

Investment & Employment

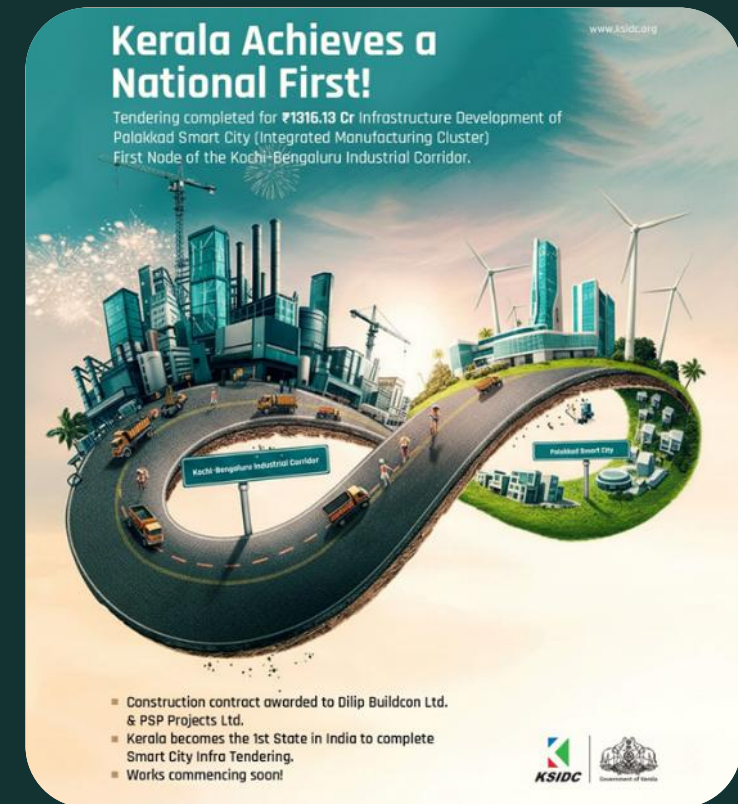
Investment from both public and private sectors with potential to generate over 55,000 jobs.

Proximity Advantages

Access to GAIL Pipeline, IIT Palakkad

Main Sectors

Food Processing, Textile, Rubber, Plastic, Non-Metallic Minerals, Logistics Equipment, Electronics, Machinery, Electrical Machinery, Hi Tech Industries



- Construction contract awarded to Dilip Buildcon Ltd. & PSP Projects Ltd.
- Kerala becomes the 1st State in India to complete Smart City Infra Tendering.
- Works commencing soon!



01

KINFRA appointed as nodal agency

For land acquisition

02

SPV KICDCL formed

50:50 (GoI:GoK) Contribution

03

KIIFB financial aid

₹1,790 Cr for land acquisition

04

85% land acquisition completed

For IMC Palakkad Node, EC obtained, Final Master Plan & DPR approved

05

Central cabinet approval obtained

IMC Project ₹3,806 Cr - Phase 1 Tender Awarded



KINFRA Petrochemical Park

KERALA'S NEXT BIG STEP

Advanced

Petrochemical Park at ₹1,200 Crore

Minister for Law, Industries & Coir

₹10,000+ Crore

Expected Investment

20,000+

Direct Job Opportunities

- Located at Kochi, the KINFRA Petrochemical Park aims to attract significant investments, with expectations of ₹10,000+ crore and the creation of 20,000+ direct job opportunities.
- The park will feature seamless logistics arrangements, warehousing, and a trading hub.



Industry Vision 2031

For a sustainable and inclusive investment-driven Kerala

Major Corridors, Flagship Cities & Foundational Hubs



Arena Malabar Sports Metropolis (Kozhikode-Malappuram)

Mega multi-sectoral campus for sports manufacturing, medicine, training, and events.



Industrial Township - Special Investment Regions

Formation of Special Investment Regions to create focused, large-scale industrial areas.

Vizhinjam Outer Area Growth Corridor

Transforms Vizhinjam into an economic hub with integrated transport corridors and urban decongestion.

Vizhinjam-Kollam-Punalur Growth Triangle

Port-based smart industrial ecosystem covering 1,456 sq km, anchored by Vizhinjam Seaport.

Global City Project (Kochi)

358-acre Kochi-Bengaluru corridor component integrating financial, IT, pollution-free sectors—generating over 1 lakh jobs.

Kannur-Kasaragod Industrial Corridor

2,000-acre development for FinTech, IT, logistics, textiles, AI, forming integrated industrial value chains.

Palakkad Industrial Smart City

Market-driven smart city attracting mega investments and creating over 50,000 jobs.



Mega Industrial City (Kottayam)

Flagship 1,500–2,000 acre city integrating MSMEs, logistics, housing with renewable infrastructure.



Sector-Specific Industrial Parks

Land Bank GIS platform, ten sectoral parks, transparent land pooling for investment-ready sites.



Multi-Storey Industrial Estates

Vertical factories addressing urban land scarcity, focusing on electronics, IT, hardware SMEs.

Dedicated Innovation Parks

Global Capability Centers

Specialized units of multinational corporations performing IT, finance, and R&D functions with world-class infrastructure and connectivity

Global Technology Centers

High-value technology-driven innovation hubs focusing on strategic capability development and cutting-edge research.

"Positioning Kerala as the global destination for high-tech capability centers and innovation-driven industrial growth."



Deep Tech, Advanced Manufacturing & Green Futures

Aero-Defence and Drone Cluster (Trivandrum)

Hub for drone design and aerospace components leveraging proximity to VSSC, LPSC, ISRO, and IIST.

Biotech Life Sciences Campus (Kozhikode-Malappuram)

Integrated biopharma manufacturing and R&D campus with cutting-edge research ecosystem.

Robotics Park (Thrissur)

Regional hub for robotics manufacturing with innovation labs, attracting startups and global investments.

Medical-Biotech Hub (Trivandrum)

500-acre pharma-biotech park focused on vaccines, biosimilars, nutraceutical research and strategic partnerships.

ESDM & Power Electronics Campus (Kozhikode-Malappuram)

Manufacturing units for Electronics System Design and Power electronics.

Automotive Technology Hub (Trivandrum)

AI-powered automotive R&D and manufacturing with major tech anchors.

EV Allied Industrial Park

Supports production and innovation for electric vehicles and allied technologies.

Graphene Aurora Project

Specializes in graphene material research and commercialization for global market leadership.

Circular Economy Industrial Estate (Pathanamthitta)

Eco-park with waste-to-resource model and collaboration for circular economy innovation.

Green Hydrogen Valley

Large-scale green hydrogen production hubs recognized globally, driving decarbonization.

Talent, Innovation, and Global Linkages

Kerala University for Skill Development & Entrepreneurship

PPP-model university focused on industry-integrated education, research, skill-building, and entrepreneur incubation.

Industry-R&D Institutes Linkages

Collaborative ecosystem for co-developing solutions and facilitating technology transfer, commercialization, and applied research.

Connect to College: PSU-College Linkage

Framework for students to gain internship opportunities in Public Sector Undertakings.

200

Global Capability Centers

Specializing in IT, finance, R&D, and other high-value strategic capabilities

50

Campus Industrial Parks

Boosting entrepreneurship statewide

100

Private Industrial Parks

Supporting private sector growth

25

Pravasi (NRI) Parks

Leveraging diaspora investments



MSME Empowerment & Decentralization

Mission 1 Lakh MSME Scaling

A mission to scale 1 lakh micro and nano enterprises to 1 crore turnover, digitize MSMEs, and integrate ERP, e-commerce, and cloud technology

1

Home as Business Space Scheme

Reform enabling Category 1 & 2 enterprises to operate from homes with simplified licensing.



Panchayat-Level Industrial Parks

Setting up industrial parks at grassroots for decentralized growth and rural employment.

2

Digital Transformation Mission

MSME tech upgrades, cloud adoption, and Industry 4.0 integration.



Vanitha Vyavasaya Parks

Women-specific industrial parks with support infrastructure, mentoring, and policies encouraging women entrepreneurship.

3

Alternate MSME Fund

Dedicated fund to support financial needs and growth of MSMEs.



Co-operative Industrial Parks

Supporting cooperative societies to establish industrial parks, leveraging Kerala's strong co-operative sector.

Agri, Marine, & Heritage Value Chains

Mega Food Processing Park (Kollam)

Modern park for spice, seafood, coconut, and cashew processing for global exports.

1

Maritime & Marine Park (Alappuzha)

Marine biotechnology, boatbuilding, and export units advancing blue economy and coastal tourism.

2

3

4

Mini-Food Parks (10 new)

Small-scale parks for modern food processing, packaging, and allied facilities.

Coffee Park (Wayanad)

Processing, packaging units, R&D, and eco-tourism zones for local coffee value chain.

Spices Park Expansion Phase 2 (Idukki)

Modernized spice processing and export facilities supporting farmers and traders.

Gem & Jewellery Park (Thrissur)

Advanced park for hallmarking, design, training and export competitiveness in jewellery.

Kerala NANMA Brand Expansion: The state-supported NANMA brand will be expanded to encompass 100 products for market promotion.

GI Tag Protection: Focus on protecting Geographical Indication status for premium heritage products like Kollam Cashew and Alappuzha Coir.

Traditional Industries Parks: Expanding 10 new industrial parks focused on coir, textiles, bamboo, and other heritage industries.





Kerala Industrial Infrastructure Development Corporation (KINFRA)

Building world-class industrial infrastructure to drive economic growth and attract investment across Kerala



Government of Kerala

Strategic Initiatives



Land Bank & GIS Transparency

GIS-enabled industrial land bank portal for transparent allotment, monitoring, and investor facilitation with timely project information and performance metrics.



10 Sector-Specific Industrial Parks

Developing specialized industrial parks supporting key economic sectors to attract investment and unlock the State's productive potential.



10 Mini-Food Parks

Dedicated mini-food parks will be established across state. Smaller-scale, modern food processing facilities designed to provide infrastructure and support for food processing and allied units



Climate Resilience Infrastructure

Designing infrastructure resilient to climate change impacts, safeguarding investments from environmental risks and natural disasters.





New Industrial Parks Driving Manufacturing Growth



KINFRA Electronics Park | Perumbavoor

- A new Electronics Park will be developed on 38 acres of land (earlier under Travancore Rayons) to expand Kerala's electronics manufacturing base
- With an estimated infrastructure cost of ₹20 crore, will host component manufacturing, testing, and assembly units within a modern industrial ecosystem
- As the KINFRA Electronic Manufacturing Cluster at Kakkanad is fully allotted, this new park will strengthen Kerala's position in the ESDM value chain and attract high-value electronics investments.

KINFRA Petrochemical Park | Ambalamugal

- A massive 481-acre park focusing on plastic and polymer industries, leveraging feedstock from BPCL's upcoming Polypropylene Plant
- Includes a dedicated 25-acre zone for plastic product manufacturing, creating an integrated ecosystem



Palakkad Industrial Smart City

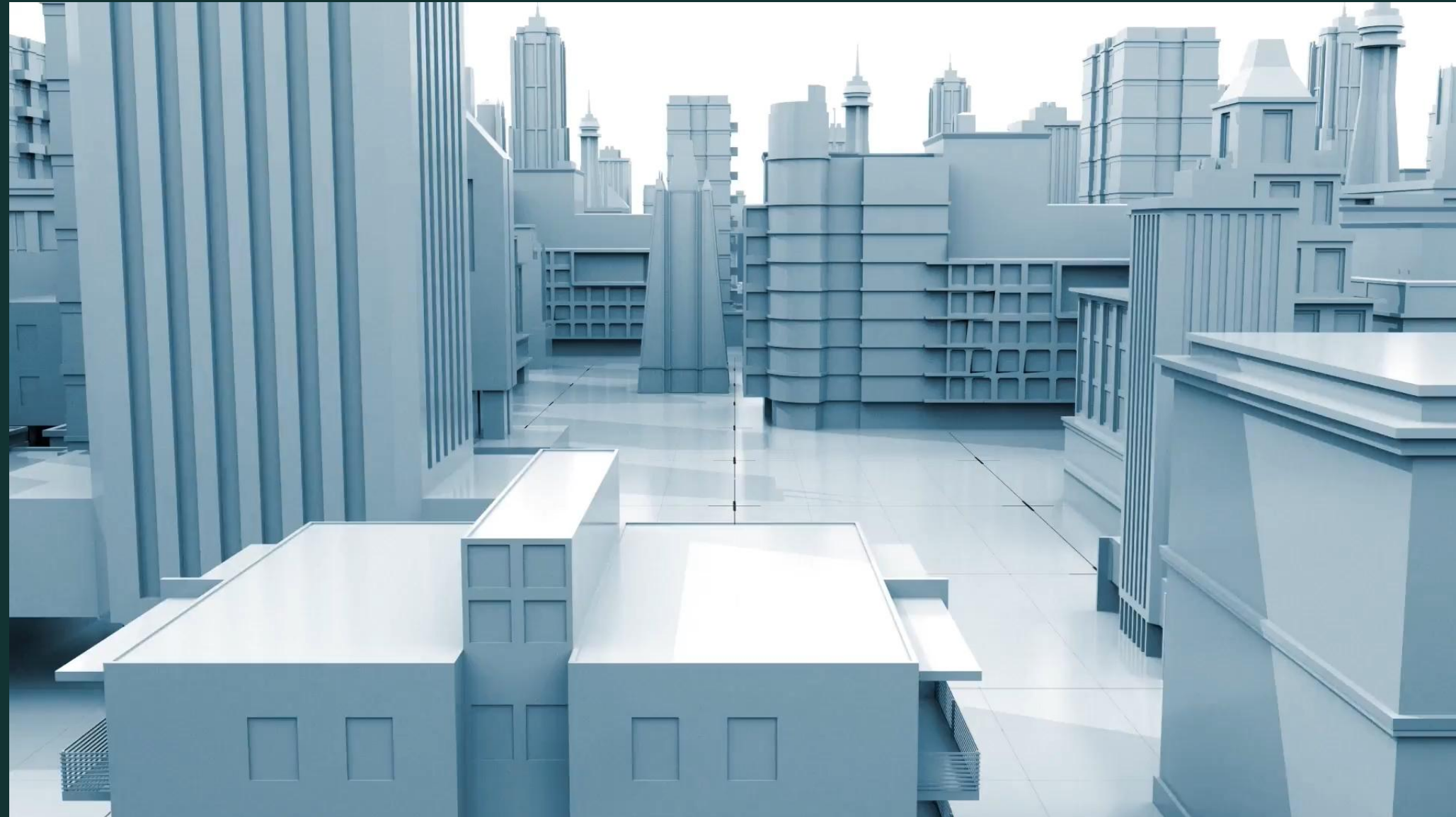


Set for development across three land parcels: Pudussery Central, Pudussery West, and Kannambra. Located 20 km from Palakkad City

With an investment potential of **₹8,729 crore**

Project cost of ₹3,806 crore
Expected to create 51,000 jobs

Designed to provide a market-driven, transparent, and investment-friendly ecosystem, it promises to enhance Kerala's industrial landscape



[Video]

Public Sector Undertakings (PSUs)

Transforming Kerala's public sector enterprises through strategic initiatives, technological advancement, and sustainable industrial development.



Government of Kerala



Board for Public Sector Transformation (BPT)

Common HR Policy

Implementing unified human resource policies across all PSUs to standardize practices and improve efficiency.

Strategic Mergers

Consolidating companies operating in similar sectors to enhance operational synergies and competitiveness.

Performance Indicators of PSUs as on 31/01/2026

- Total Turnover: Rs. 3735 crores
- No. of Profit making PSUs-24, compared to 15 in 2024-25

KELTRON

Kerala State Electronics Development Corporation Limited

Strategic Focus Areas

- Nuclear Power Corporation projects expansion
- Defense: Helo Starting Systems
- Healthcare: Bluetooth Hearing Aids, Baby Warmers, Cochlear Implants
- Sensor manufacturing facility with C-Met

Electronic Industry Growth

- Joint ventures in Semi-Conductor Portfolio
- Smart Energy Meters development
- Joint Ventures with “**Krasny Defence Technologies**” for indigenisation of sub-assemblies of Russian Origin Defence system and with “**Kaynes**” for development of Defence AI.
- Focused Exports of Under Water Electronic Systems in Vietnam and Algeria
- **Target: Rs. 2,000 crores turnover by 2031**

Keltron Component Complex Ltd (KCCL)

Developing super capacitor products and expanding production facilities for active components including diodes and thyristors.

Industrial Transformation Initiatives

KMML (Kerala Minerals and Metals Limited)

- Establishment of a Rare Earth Corridor to strengthen the rare earth value chain and promote strategic mineral development.
- Separate rare earth elements from 50,000 MT Monazite tailing sand stock
- Utilization of unutilized land and facilities for generating alternate income
- Revamp acid recovery plant to reduce environmental impact and recover iron from sludge
- Revamp Mineral Separation plant and modernize Titanium sponge plant

TCC (Travancore Cochin Chemicals Limited)

- Achieve Net zero emission by converting Boiler and Flake unit with suitable Fuel and Hydrogen refueling station
- Setup Captive Green Power Plant through SPV

Pharmaceutical and Manufacturing Excellence



01

Kerala State Drugs & Pharmaceuticals Ltd (KSDP)

Targeting **500 crore turnover by 2031** through franchise retail expansion and launch of 'Oncology Pharma Park'

02

Steel and Industrial Forgings Limited (SIFL)

- Aims **300 crores turnover by 2031** through expansion including hydraulic press and capturing Middle East market via Gas company collaborations
- Capturing Middle East and European market in both Open and Closed die forgings

03

Kerala Paper Products Limited (KPPL)

Aims **1500 crores turnover by 2031**. Production of wide range of paper types (40-120 GSM) through Capacity Expansion cum Modernisation at a total project outlay of Rs.741 Crores,

04

Travancore Titanium Products Limited (TTPL)

Produce value-added products using in-house technologies

05

Steel Industrials Kerala Limited (SILK)

Will be targeting ship building, breaking, vehicle scrapping and fabrication through maintaining cordial relation with Cochin Shipyard

Automotive and Industrial Innovation



Kerala Automobiles Limited (KAL)

Introduce new design for e-autos, diversified e-cart variants for utility, and commence commercial two-wheeler production

Kerala State Industrial Enterprises Limited (KSIE)

- Expand air cargo business outside Kerala and expand production facility
- RA-3 accreditation to expand the air- cargo business
- Establishment of “KLAS Academy” for Skilling in association with ASAP
- Increase the Production Capacity of Kerala Soap

Kerala Electrical and Allied Engineering Company (KEL)

- Setup facility for manufacturing traction alternator and EV motors
- Skill Development initiative with NOORKA -ROOTS

Kerala Small Industries Development Corporation Ltd (SIDCO)

Green protocol in industrial estates and logistic facility in most estates

Kerala Clays and Ceramic Products Limited (KCCPL)

Focus on implementation of Biodiversity Park Project for eco-restoration of mined-out areas



Traditional Industries

Revitalizing Kerala's heritage industries through innovation, digital platforms, and global market integration

Empowering Traditional Crafts



Craft Hubs-linked Cultural Products

Integrate handloom, bamboo, and coir crafts with experiential tourism through workshops, cultural shows, and sales outlets, transforming craft hubs into cultural destinations.



Coir & Natural Fibre Cluster

Specialized textile and natural fibre clusters integrating processing, design, and export marketing for coir, bamboo, and jute with modern machinery.



'Sourcing Kerala' B2B Platform

Digital platform connecting traditional industries with bulk buyers like architects, hotels, and designers, bypassing intermediaries and providing professional services.



Coir Development



Innovation Initiatives

01

Industrial-Scale Conversion

Scheme to convert coir pith by-product into value-added products like coir pith blocks for global horticulture and floriculture markets.

02

Direct Husk Collection

Direct collection of high-quality husks from households, overseen by Coir Consortium, Kerala State Coir Corporation, and Coirfed to ensure quality.

03

Global Market Expansion

Expand coir products to developing countries beyond existing markets: USA, UK, UAE, Italy, France, Brazil, and Middle East.



Advancing Coir Excellence

Diversification of Products

The coir product portfolio will be diversified in response to growing global demand for environmentally friendly (eco-friendly) products

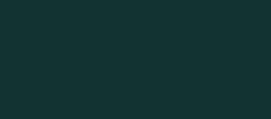
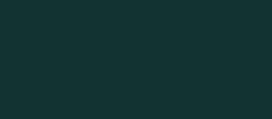
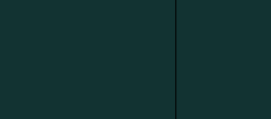
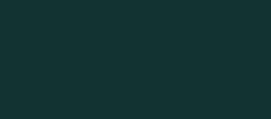
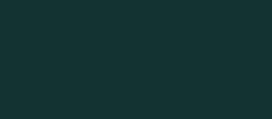


Research & Development

R&D activities led by NCRMI, focusing on:

- Research to enhance the **softness of coir fibre**
- Designing an **innovative Husk Chipping Machine** for commercial use





Kerala Khadi and Village Industries

Governance, Modernisation and Ecosystem Building

Implementation of master plan to transform KKVIB into a Market Focused and best in the class organisation



Sustainability Steering Committee

Establish SSC under KKVIB with representation from artisans, producer groups, outlets, marketing, finance, and academia.



Equipment Modernization

Collaborate with IIT Chennai and technology institutes. Map end-to-end value streams and implement 5S in all workshops with SOPs for critical processes.



Khadi Clusters

Establish clusters with shared facilities including dye houses, finishing units, and maintenance workshops.



Product and Quality Enhancement

Quality Benchmarks

- Develop Khadi-specific fabric and garment quality standards (tensile strength, shrinkage, colorfastness, finishing consistency)
- Implement routine QC checkpoints: raw material screening, in-process QC, end-line QC, and final inspection

Design and Product Diversification

- Leverage ties with fashion institutes for seasonal collections, capsule ranges, and designer collaborations
- Create Khadi brand taxonomy: core Khadi, premium, and limited-edition lines to segment pricing



Handloom & Textiles

Upgrade existing and new handloom parks with modern looms, digital design tools, and value-addition facilities to enhance productivity and global competitiveness

‘Kerala Textiles’

Global Brand Identity

Brand products as "Kerala Textiles" to achieve global outreach and recognition



Integrated RMG Unit

Establish an integrated ready-made garment (RMG) unit for complete production capabilities



Plantation Directorate

01

Policy and Regulatory Reforms

Comprehensive amendments in existing rules and Acts to empower plantations for crop diversification, value addition, and complementary commercial activities.

03

Enhanced Living Standards

All *Layams* (labour housing units) in working plantations upgraded by 2031, ensuring modern, hygienic, and dignified living conditions for workers.

02

Value Addition & Diversification

Dedicated schemes promoting processing, innovation, integrated farming systems, and market-linked initiatives for improved profitability and competitiveness.



Policies Implementation Path



1 Kerala Logistics Park Policy

High-Level Governance

Create State Logistics Coordination Committee and State Logistics Cell for integrated planning and funding

Fast-Track Approvals

Notify Logistics Parks as Industrial Areas with K-SWIFT processing via dedicated Single Window Boards

Investment & Technology

Provide up to ₹7 crore subsidy, stamp duty waivers, and mandate IoT/smart devices for efficiency

2 Kerala Export Promotion Policy 2025

Institutional Coordination

Establish State and District EPCs, dedicated Export Desk, and online grievance portal.

Financial Support

25% subsidy (up to ₹1 Cr) for infrastructure, 50% logistics reimbursement (up to ₹15 lakh/year for 5 years).

Digital Platforms

Launch Digital Export Platform and Export Infrastructure Grid for rapid goods clearance.

3 Hi-Tech Manufacturing Framework

Financial Support

Grants up to ₹25 lakh per unit or 25% of costs for Industry 4.0 adoption with alternative financing.

Digital Infrastructure

Roll out high-speed internet in industrial areas with digitally integrated approvals and licensing.

Talent Development

Launch reskilling, certification, and mentoring programs with Smart Readiness Assessment for MSMEs.



Kerala ESG Policy 2025

Compliance & Oversight

KSIDC acts as nodal agency. All new investments must meet strict ESG regulations.

Financial Incentives

Green Subsidy up to ₹50 lakh, 5-year tax credits, 20% government procurement preference.

Branding & Recognition

Launch "KERALA – Pioneer ESG State" brand with certification, awards, and E-Portal.

ESG Compliance for MSMEs

1

2025: Launch

Provide guidelines, training, and incentives for ESG adoption.

2

2028: Progress

Scale compliance programs across all MSME sectors statewide.

3

2031: Achievement

All MSMEs in Kerala adopt ESG standards, positioning Kerala as fully ESG-compliant.

KERALA is READY

READY FOR BUSINESS. READY FOR GROWTH. READY FOR YOU.



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THE TIMES OF INDIA

INDIA'S LARGEST ENGLISH NEWSPAPER

11

Unstoppable Kerala

READER ENGAGEMENT INITIATIVE



RENAISSANCE KERALA
In a new and resurgent Kerala, investors get the red carpet, not red tape

MAJOR FACTOR behind our ability to host tourists from all over India and beyond, creating a world economy beyond. Businesses grounded in both goods and services, that are easy on the environment, are sure to succeed here. This is in line with the motto of our industrial policy—nature, people, industry,” says Mr. Ishamudhan A.S., MD of the Kerala State Industrial Development Corporation (KSIDC).

INVESTOR BOOBOOST
As the world watches closely, Kerala is writing a new chapter as an investor-friendly destination. According to official documents, necessary permits for starting and running industries are being provided expeditiously. At an investor summit hosted by Kerala earlier this year, investment offers worth ₹1.5 lakh crore were presented in over two days, reflecting renewed faith in Kerala's future. “We see, at the moment, working out our top priority which is to follow upon declarations that have been made. We are talking with interested parties to understand their objectives and what they are getting themselves into. The priority is for people who already have land. We are emphasizing effective land utilization, even considering acquisitions where appropriate. A real-time online portal is in place to track and update all proposed investments through a unified dashboard, ensuring transparency and coordination,” says A.S.

NO INVESTMENTS
Investments from Non-Resident Indians present a key opportunity. Kerala's outreach in its global diaspora makes them an asset in the state. Banks are ramping up efforts in Kerala to attract NRI deposits. “Non-Resident contributions play a critical role in sustaining household consumption, supporting SMEs, and significantly contributing to Kerala's Gross State Domestic Product. These funds are distributed across sectors including education, education, and healthcare. As Kerala continues its path of development, these contributions will continue to play a critical role in sustaining household consumption, supporting SMEs, and significantly contributing to Kerala's Gross State Domestic Product,” says Jay P.N. Iyer and country head for deposits, wealth and insurance.

INVESTOR CONFIDENCE
One of the most compelling illustrations of investor confidence in Kerala's southern coast, infrastructure is a deciding factor for long-term investments. Among the major projects that signal Kerala's seriousness in the Visakhapatnam industrial hub—an ambitious development project to reshape the region's economic future. Visakhapatnam sits right next to the world's busiest east-west shipping lane. A recent official with Visakhapatnam port, says, “The reach ports that all further up on the Indian west coast, shipment takes four to five days off the main line. That's why much of India's cargo is currently offloaded at foreign transshipments at Bahar. Visakhapatnam changes that—erecting dependence on these hubs.”

For a potential industrialist, that means a real edge. Unlike other Indian port cities that have legacy infrastructure, Visakhapatnam begins with a clean slate. There's no existing maritime or logistics ecosystem here—yet. That means an opportunity to build one from scratch. High value logistics services, container freight stations, cold chains, warehousing, marine engineering, and more are waiting to be created. “You can now set up assembly or discrete manufacturing units here, sourcing components from anywhere in the world. Lower and more affordable. It's a global access, made-cost-effective,” says the official.

One of the most powerful shifts underway in its journey, Kerala is being increasingly seen as a serious destination for investment. The evidence is clear—the world's largest port operator has already invested nearly ₹1,000 crore in Phase 1 of Visakhapatnam, with an additional ₹1,000 crore committed for Phase 2, according to sources. This is the single largest private sector investment in Kerala's history, and it's a strong, unequivocal message Kerala is open for business.

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Government of Kerala

Thank You
