



Government of Kerala

# Vision 2031

---

Department of Industries & Commerce

Government of Kerala



Transforming Kerala into India's premier industrial destination through strategic reforms, dedicated corridors, innovation hubs, and sustainable development initiatives

# Industrial Townships Special Investment Regions

Amending the Kerala Industrial Single Window Clearance Boards and Industrial Township Area Development Act, 1999 to create game-changing industrial ecosystems

01

## Legislative Amendment

Update existing laws to enable special township status with exclusive development powers.

03

## Special Status Benefits

Streamlined approvals, infrastructure support, and investor-friendly policies.

02

## Township Authorities

Establish dedicated authorities with exclusive powers for industrial development and facilitation.



# Kerala University for Skill Development & Entrepreneurship

- A PPP-model university focused on skilling, research, and entrepreneurship
- Emphasis on industry-integrated education, incubation, and knowledge extension
- Objective is to equip youth with future-ready skills aligned with evolving industrial demands



# Industry-R&D Institutes Linkages

## Collaborative Ecosystem

Creating partnerships where industries and R&D institutions jointly develop solutions to real-world industrial challenges.

## Two-Way Innovation

Industries present problems, institutions provide research-driven solutions, and industries convert them into viable products.

## Dedicated Spaces

Campus Industrial Parks for R&D institutes and academic partners to co-locate

## Research Excellence

Fostering applied research, technology transfer, and commercialization to position Kerala as a hub for innovation.



# Connect to College

## College-PSU Linkages

Establish internship programs between colleges and PSUs in each district for hands-on industry exposure

- Enhance employability
- Foster talent development
- Strengthen institutional collaboration



# Vizhinjam: Outer Area Growth Corridor (OAGC)

Transforming Vizhinjam into a Global economic hub through the Outer Area Growth Corridor (OAGC) project.  
To support economic zones, reduce urban congestion, and improve quality of life in the surrounding areas



## 8 Economic clusters

### Vizhinjam

Strategic industrial township with unique land-use planning

### Connected Network

Mangalapuram, Kilimanoor, Kallambalam, Nedumangad

### Vembayam

Transport corridor integration point

### Kovalam

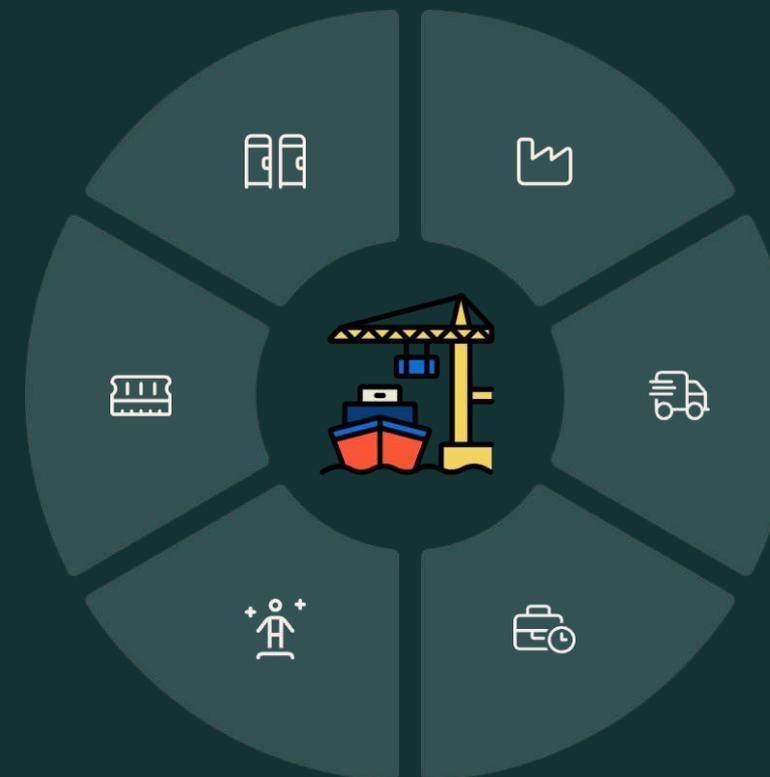
Tourism-integrated industrial development zone

### Kattakada

Logistics and manufacturing hub

### Regional Business Center

Anchor for economic growth across all townships





# Vizhinjam–Kollam–Punalur Growth Triangle

## Industrial Economic Ecosystem

1,456

Square Kilometers

Total coverage area across two districts

1,700

Acres

Industrial development across Thiruvananthapuram  
and Kollam

Port-based smart industrial ecosystem integrating transportation, logistics, and industrial parks with efficient rail-road corridor utilization, anchored by Vizhinjam Seaport.

# 200 Global Capability Centers

Ambitious target to establish 200 GCCs, including 50 by major retail business firms across strategic sectors



## Technology & Software

IT services and software development centers



## BFSI

Banking, Financial Services, and Insurance operations



## Healthcare & Pharma

Medical research and pharmaceutical development



## Engineering

Manufacturing and engineering services



## Retail & E-commerce

Digital commerce and retail operations



## Consulting

Strategic business consulting services

# Dedicated Innovation Parks

## Global Capability Centers

Specialized units of multinational corporations performing IT, finance, and R&D functions with world-class infrastructure and connectivity

## Global Technology Centers

High-value technology-driven innovation hubs focusing on strategic capability development and cutting-edge research.

"Positioning Kerala as the global destination for high-tech capability centers and innovation-driven industrial growth."





# Global City Project Kochi



## Strategic Location

Major component of the Kochi-Bengaluru Industrial Corridor, leveraging Kerala's strategic coastal position and connectivity advantages.



## Financial Hub

Integrated Financial and Business Centre serving as the primary growth driver, attracting global financial institutions and corporate headquarters



## New Age Industries

Pollution-free sectors including consumer electronics, AI, robotics, Ayurvedic products, food processing, and e-commerce warehouses.

## Employment Generation

- 1.20 lakh direct employment opportunities
- 3.6 lakh indirect employment positions
- Significant multiplier effect on Kerala's economy

## Infrastructure Development

- 358 acres spanning Ayyampuzha region
- Rs 840 crore was released by KIIFB for land acquisition and compensation
- World-class manufacturing belt creation

With the central government withdrawing active support, the state government has decided to proceed with the Global City project independently

# Aero-Defence and Drone Industrial Cluster Thiruvananthapuram



## Drone Technologies & Development Hub

Promote design, manufacturing, and testing of drones for logistics, agriculture, surveillance, disaster management applications



## Defence Equipment

Manufacturing drones and aerospace components for defence applications.



## Ecosystem Advantage

Utilising existing aerospace infrastructure to attract new investments



## Strategic Location

Adjacent to VSSC, LPSC, ISRO, and IIST in Thiruvananthapuram.



# Kozhikode-Malappuram Industrial Cluster

BioTech & Life  
Sciences Campus

ESDM & Power Electronics  
Manufacturing Campus

Integrated BioPharma  
Manufacturing & R&D  
Campus

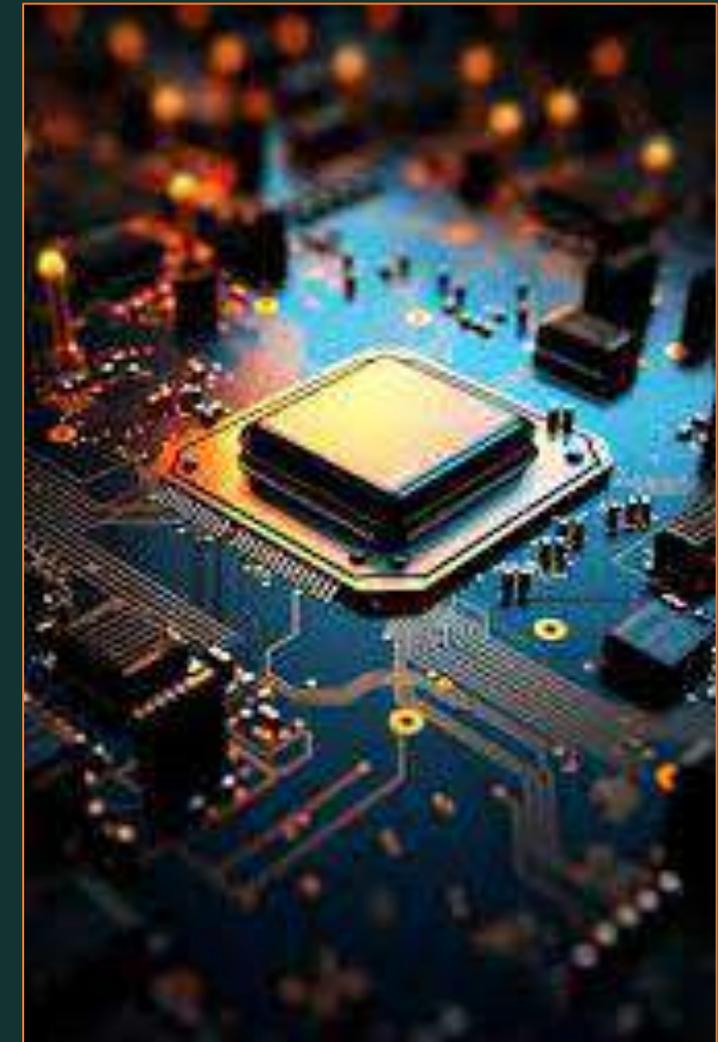
Cutting-Edge Research &  
Innovation Hub

End-to-End Value Chain  
Integration

Integrated Manufacturing &  
R&D Hub

Advanced Infrastructure &  
Design Ecosystem

Collaborative Supply  
Chain & Vendor Park



# Kozhikode-Malappuram Industrial Cluster



## Arena Malabar

Kerala Sports Metropolis

A multi-sectoral mega project combining sports, industry, and healthcare on a single integrated campus—a national hub for sports manufacturing, training, events, medicine, and services



### Equipment & Apparel Manufacturing

Dedicated park for sports manufacturing  
excellence



### Sports Medicine & Wellness

Comprehensive healthcare hub for  
athletes



### High-Performance Training, Sports Infrastructure & Events

World-class training centres and  
infrastructure

# Kannur-Kasaragod Industrial Corridor

## Coverage

Spanning Kasaragod and Kannur, across 2,000 acres of strategic industrial development

## Key Sectors

Traditional industries, FinTech, IT/ITES, AI & Robotics, Textiles- Handloom and Logistics creating integrated value chains

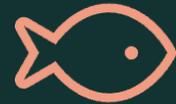


# Mega Food Processing Park Kollam



## Spice Processing

Leveraging Kerala's spice heritage with modern processing and packaging facilities for global markets



## Seafood Hub

Integrated seafood processing with cold chain infrastructure for premium export quality



## Coconut Products

Value-added coconut processing including oil, fiber, and innovative coconut-based products



## Cashew Products

Modern cashew processing and value addition through automation, and product diversification for global export markets



# Maritime and Marine Park Alappuzha



## Marine Biotechnology

Dedicated hub for marine biotech, seafood processing, and coastal industry development



## Manufacturing

Boatbuilding and marine equipment manufacturing facilities with R&D and incubation centres



## Blue Economy

Export-oriented processing units with global standards, positioning Alappuzha as a marine industries leader and coastal tourism integration



# Medical-Biotech Hub Thiruvananthapuram

## 500 Acres

Dedicated pharma-biotech hub development area

---

### Focus Areas

- Vaccines development and manufacturing
- Biosimilars production
- Nutraceuticals research

### Strategic Partnerships

Leveraging Bio360 and CSIR–NIIST expertise to attract major domestic and international pharmaceutical companies





# Mega Industrial City in Kottayam

Flagship transformation project integrating large industries with MSMEs on 1,500–2,000 acres



## Scale & Scope

Integrated township with large industries, MSMEs, logistics, and housing facilities



## Infrastructure

Renewable power systems, Common Effluent Treatment Plants, and modern connectivity infrastructure



## Investment Magnet

Attracting mega investments to drive industrial transformation and economic growth



# Robotics Park Thrissur

A dedicated Robotics Park will be established in Thrissur to attract investments from companies and startups engaged in robotics manufacturing and R&D.



## Innovation Infrastructure

Innovation labs, prototyping centres, and testing facilities to support product development and commercialization.



## Regional Hub Vision

Position Kerala as a regional hub for robotics, automation, and intelligent manufacturing technologies.



# Gem & Jewellery Park Thrissur

A state-of-the-art Gem & Jewellery Park will be developed in Thrissur, leveraging the district's legacy as Kerala's jewellery capital



## Common Facilities

Hallmarking, testing, design, and precision manufacturing centres with training and export support

## Global Competitiveness

Enhance global competitiveness, employment generation, and value addition in Kerala's jewellery sector

# Coffee Park Wayanad



01

---

## Value Chain Enhancement

Processing, roasting, and packaging units to enhance the coffee value chain.

02

---

## Innovation Centre

Coffee Innovation Centre for R&D, quality testing, and farmer training programs.

03

---

## Tourism Integration

Experiential and eco-tourism zones showcasing coffee heritage and specialty exports.

# Spices Park Expansion (Phase 2)

## Idukki



### Value Addition

Expansion strengthens processing and export of Kerala's premium spices with modern facilities.

### Quality Standards

Modern laboratories, packaging units, and cold storage to meet global quality standards.

### Support System

The facility will support local farmers, traders, and exporters in the state

# Circular Economy Industrial Estate Pathanamthitta



## Waste-to-Resource Model

Eco-industrial park where waste from one industry serves as raw material for another, focusing on plastics, rubber, e-waste, and biomass



## Green Infrastructure

Buildings designed with renewable energy, rainwater harvesting, and zero-emission standards. Promotes resource efficiency and ESG compliance

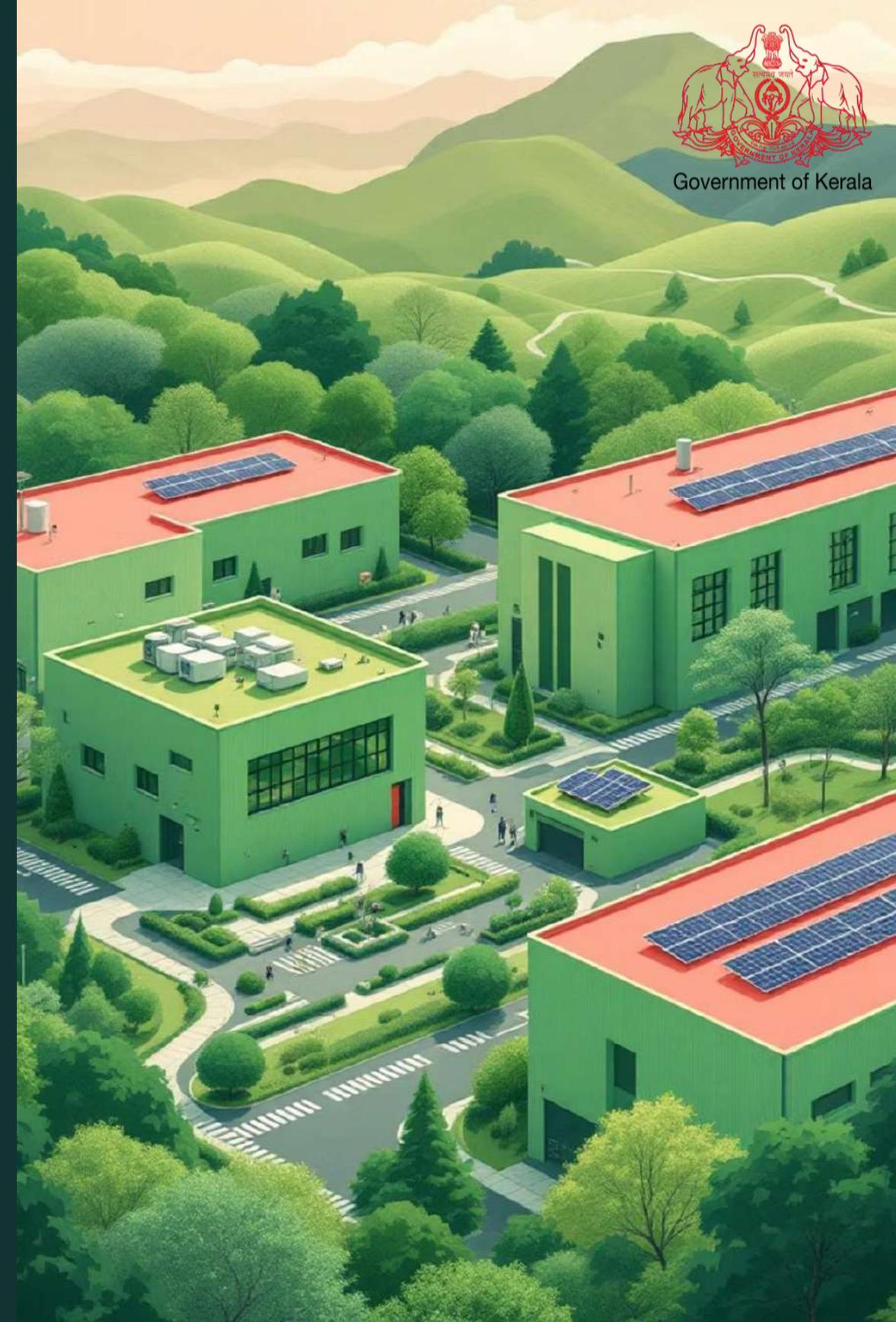


## Innovation Hub

Collaboration with technical institutions for developing circular economy technologies and conducting pilot projects



Supports Kerala's vision of becoming a Circular Economy Model State



# Automotive Technology Hub Thiruvananthapuram



Government of Kerala

## Strategic Advantages

Leveraging presence of major tech companies: Acsia Technologies, Nissan Digital India, and Tata Elxsi.

## Core Focus Areas

- Software-Defined Vehicles (SDVs)
- AI-based automotive software development
- R&D, component manufacturing, and vehicle innovation
- Testing, prototyping, and advanced engineering facilities
- Startup cluster and supplier ecosystem

Position Thiruvananthapuram as a major center for automotive innovation in South India



# EV Allied Industrial Park

In collaboration with KAL



Supportive ecosystem for EV research, design, development, and manufacturing within the state



## Manufacturing Hub

Support production of electric vehicles, components, and allied technologies with comprehensive infrastructure.



## R&D Centers

Develop innovation and prototyping facilities for EV technology validation and advancement.



## Supplier Ecosystem

Create vendor network for batteries, motors, chargers, and electronics components.

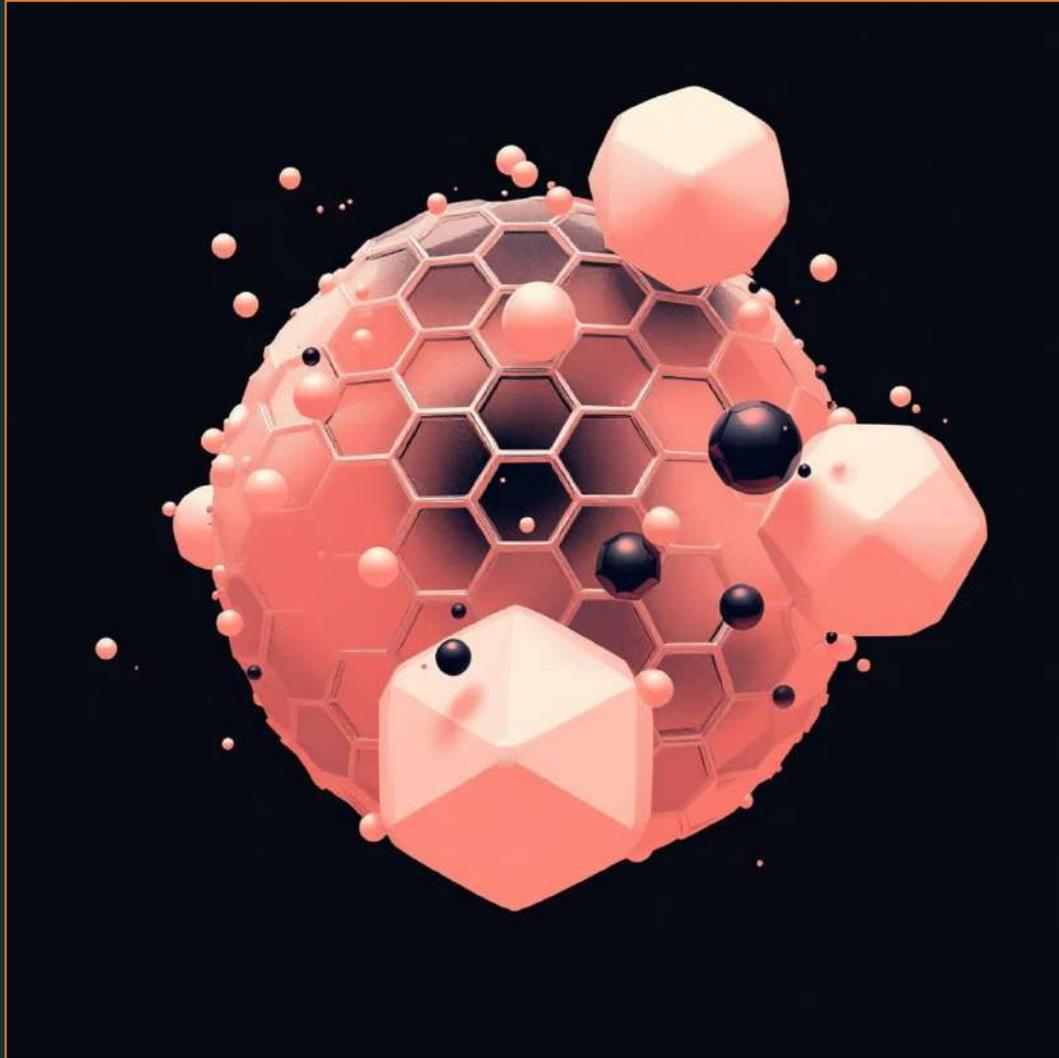


## Startup Support

Promote MSMEs and startups in EV and clean mobility solutions.

# Graphene Aurora Project

## Defence Park Palakkad



### The Wonder Material

Graphene is a potent conductor of electrical and thermal energy, extremely lightweight, chemically inert, and flexible with a large surface area.



### Research & Innovation

Develop commercialized ecosystem for emerging graphene technology.



### Engineering Applications

Support startups and SMEs in commercializing graphene solutions.



### Market Leadership

Position Kerala at the forefront of the world's new material market.

# Green Hydrogen Valley Project

Operationalizing in 2031

Kerala's Green Hydrogen Valley project, recognized by the **World Economic Forum** as one of 12 hydrogen valleys globally, will establish a comprehensive green hydrogen ecosystem across the state

1

## Strategic Focus

Kochi and Thiruvananthapuram as primary hubs for development.

2

## Value Chain Integration

Decentralized clusters for production, storage, distribution, and transport use.

3

## Resource Advantage

Leverage vast water resources and floating solar for cost-effective production.

4

## Decarbonization Goal

Drive state-wide decarbonization through sustainable hydrogen ecosystem.



**KERALA POWERS THE FUTURE  
INDIA'S LEADING GREEN  
HYDROGEN VALLEY IS HERE!**

# Comprehensive Development Initiatives

1

## Co-operative Industrial Parks

Leveraging co-operative sector strengths to promote industrialization by allowing co-operative societies and consortiums to establish parks.

2

## Airports-Based Development

Industrial parks near airports, including upcoming Sabarimala Greenfield Airport through PPP model.

Building Kerala's industrial future through strategic infrastructure and collaborative partnerships

# Unlocking of Land

## Plantation Land for Industries

Explore the possibilities of using the unutilized plantation lands for industrial development

## PSU Land Repurposing

Transform surplus Public Sector Undertaking lands into MSME clusters, logistics hubs, and new-age industries

## Optimising Cooperative Societies Land

Unutilised land under cooperative societies will be pooled and repurposed for industrial development through coordinated planning

## Industrial Land Pooling

Consolidate fragmented private plots, service with infrastructure, and redistribute/leased for industrial use under profit-sharing models.

# Vertical Innovation Multi-Storey Industrial Estates

Approach to land-constrained urban areas through vertical factories targeting electronics, IT hardware, and small-scale manufacturing sectors.

- 
- Maximize land efficiency in urban zones
  - Focus on high-tech, low-footprint industries
  - Smart infrastructure integration



# Home as Business Space Scheme

Reform & Digital Integration for Entrepreneurial Ease

## Historic Reform

The Kerala Panchayat Raj (Licensing for Enterprises) Rules, 2025 replaces the 1996 framework with a simpler, faster, entrepreneur-friendly licensing system.

## Home as Business Space

White/Green Category 1 and 2 enterprises can operate from homes—up to 50% of occupied or 100% of vacant houses usable for business

## Industrial Land & Built-up Space Connect Portal & App

Enhanced portal and app listing industrial lands, built-up spaces, and vacant houses with direct investor connections via web and mobile.



Government of Kerala



# Directorate of Industries and Commerce (DIC)

Driving Kerala's industrial transformation through strategic initiatives, infrastructure development, and entrepreneurial empowerment across the state





# Mission 1 Lakh : MSME Scaling



**Targeting 1,00,000 Nano-Micro Enterprises**

- 16.8 Lakhs Udyam registered MSMEs in the state
- Targeting 1 Lakh units out of 9.7 Lakhs Micro enterprises
- Aim to achieve Gross 1,00,000 Cr business



**Additional support to achieve Average 1 crore turnover across these units**

- Units having turnover 50 Lakh and above will be targeted to achieve 1 Cr business
- Units having turnover above 1 Cr will be supported to improve the business further



Government of Kerala

# Campus-Private-Pravasi Industrial Parks

.....By 2031.....

50

100

25

## Campus Industrial Parks

## Private Industrial Estates

## Pravasi Industrial Parks

Industrial establishment  
facilitating industry-academia  
collaboration and  
infrastructure

Privately developed  
infrastructure  
through co-developer  
and joint-venture  
models

To attract and facilitate  
investments from Non-  
Resident Keralite (NRK)  
entrepreneurs

Both schemes aim to accelerate industrial growth, attract investment, and create employment across the state

# Empowering Local Enterprise



## Panchayat-Level Industrial Parks

Establish industrial parks in every panchayat to decentralize growth, promote local entrepreneurship, and generate employment across Kerala.



## Vanitha Vyavasaya Park (Women Industrial Park)

Dedicated industrial space empowering women entrepreneurs with infrastructure, mentoring, and policy support. Building on Kerala's success: 31% of new enterprises led by women.



## Traditional Industries Parks

Establish 10 more Industrial Parks with infrastructure facilities and utilities for traditional sector industries.

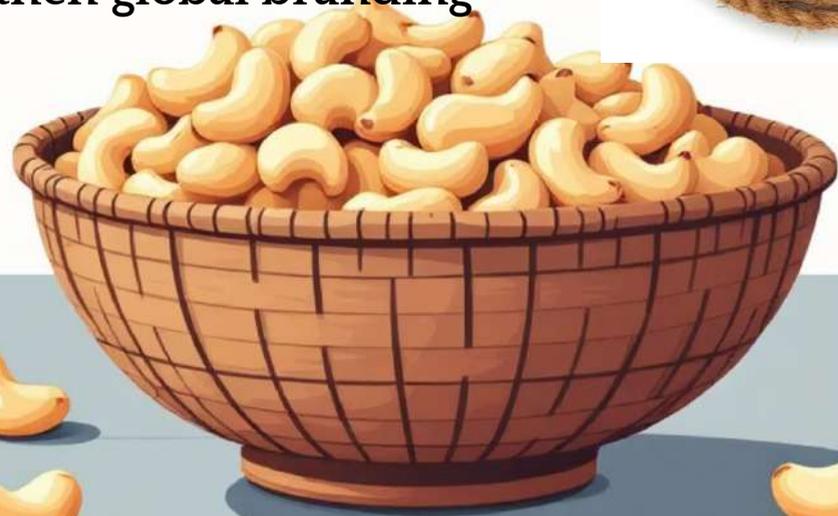


# Strengthening Heritage & Quality

## GI Tag Protection

Secure Geographical Indication tags for **Kollam Cashew** and **Alappuzha Coir** to protect regional identity and enhance market recognition.

- Boost export potential
- Increase artisan income
- Strengthen global branding



## Kerala Brand: 'Nanma'

Aims to enhance the market appeal of Kerala's products by ensuring quality, authenticity, and ethical production practices

## 100 Products

Will expand the 'Nanma' brand to include 100 products by 2031



Quality	✓
Ethical	✓



Product of Kerala  
– Made in India –

# Digital Transformation & Support



## Alternative Investment Funds for MSMEs

### Growth Capital

Support capacity building, technology adoption, and working capital needs, in collaboration with venture capitalists

### Sustainable Practices

Channel funds to MSMEs implementing ESG-compliant or green manufacturing practices.

### Bridge Funding

Provide risk capital for innovative startups with export potential and Industry 4.0 adoption.



## Scheme Facilitation Cell

Support system to guide entrepreneurs in availing state and central schemes, subsidies, and incentives

- Application support and handholding
- Digital tracking for faster approvals
- Higher scheme utilization

## MSME Digital Transformation Mission

Five-year project to digitize MSMEs with cutting-edge technology

- ERP systems implementation
- E-commerce integration
- Cloud tools and Industry 4.0 technologies



# Kerala Industrial Infrastructure Development Corporation (KINFRA)

Building world-class industrial infrastructure to drive economic growth and attract investment across Kerala



Government of Kerala

# Strategic Initiatives



## Land Bank & GIS Transparency

GIS-enabled industrial land bank portal for transparent allotment, monitoring, and investor facilitation with timely project information and performance metrics.



## 10 Sector-Specific Industrial Parks

Developing specialized industrial parks supporting key economic sectors to attract investment and unlock the State's productive potential.



## 10 Mini-Food Parks

Dedicated mini-food parks will be established across state. Smaller-scale, modern food processing facilities designed to provide infrastructure and support for food processing and allied units



## Climate Resilience Infrastructure

Designing infrastructure resilient to climate change impacts, safeguarding investments from environmental risks and natural disasters.





# New Industrial Parks Driving Manufacturing Growth



## KINFRA Electronics Park | Perumbavoor

- A new Electronics Park will be developed on 38 acres of land (earlier under Travancore Rayons) to expand Kerala's electronics manufacturing base
- With an estimated infrastructure cost of ₹20 crore, will host component manufacturing, testing, and assembly units within a modern industrial ecosystem
- As the KINFRA Electronic Manufacturing Cluster at Kakkanad is fully allotted, this new park will strengthen Kerala's position in the ESDM value chain and attract high-value electronics investments.

## KINFRA Petrochemical Park | Ambalamugal

- A massive 481-acre park focusing on plastic and polymer industries, leveraging feedstock from BPCL's upcoming Polypropylene Plant
- Includes a dedicated 25-acre zone for plastic product manufacturing, creating an integrated ecosystem

# Statewide Expansion of Unity Malls

## Promoting Kerala's Local and Traditional Industries



- ❑ Expansion of Unity Malls across major cities to promote traditional, GI-tagged, and locally made products
- ❑ Integrated hubs with retail, exhibition, and cultural spaces to showcase Kerala's heritage industries
- ❑ Boosts market access and visibility for artisans, MSMEs, and local entrepreneurs

## Joint venture and Co-Developer models



- ❑ To develop modern co-working and built-up spaces in KINFRA parks
- ❑ Private participation encouraged for developing and managing ready-to-occupy industrial and IT infrastructure
- ❑ Promotes flexible, investment-ready facilities to attract emerging industries and startups.



# Palakkad Industrial Smart City

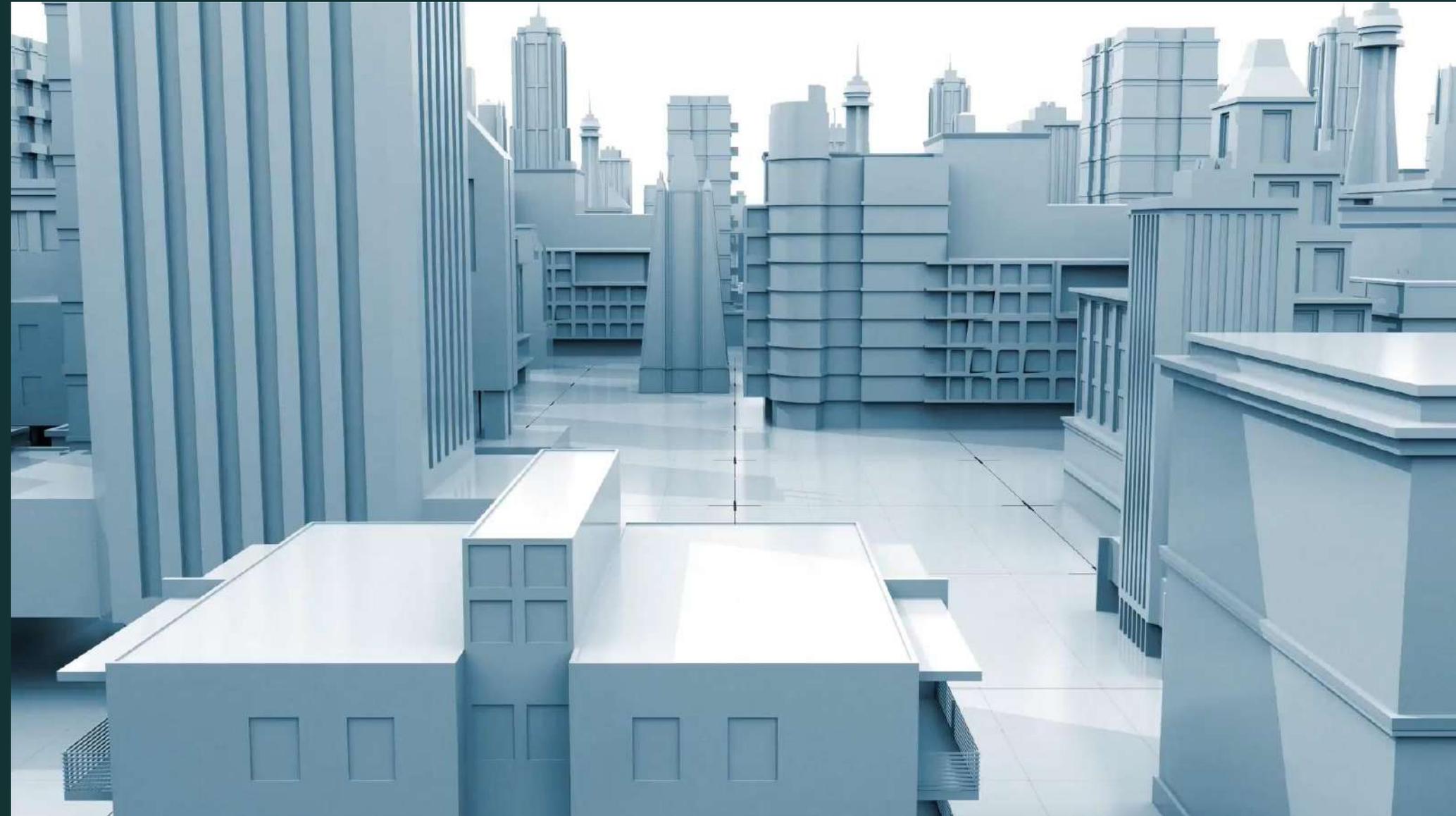


Set for development across three land parcels: Pudussery Central, Pudussery West, and Kannambra. Located 20 km from Palakkad City

With an investment potential of **₹8,729 crore**

Project cost of ₹3,806 crore  
Expected to create 51,000 jobs

Designed to provide a market-driven, transparent, and investment-friendly ecosystem, it promises to enhance Kerala's industrial landscape



*[Video]*

# Public Sector Undertakings (PSUs)

Transforming Kerala's public sector enterprises through strategic initiatives, technological advancement, and sustainable industrial development.



# Board for Public Sector Transformation (BPT)

## Common HR Policy

Implementing unified human resource policies across all PSUs to standardize practices and improve efficiency.

## Strategic Mergers

Consolidating companies operating in similar sectors to enhance operational synergies and competitiveness.



Government of Kerala



# KELTRON

Kerala State Electronics Development Corporation Limited

## Strategic Focus Areas

- Nuclear Power Corporation projects expansion
- Defense: Helo Starting Systems
- Healthcare: Bluetooth Hearing Aids, Baby Warmers, Cochlear Implants
- Sensor manufacturing facility with C-Met

## Electronic Industry Growth

- Joint ventures in Semi-Conductor Portfolio
- Smart Energy Meters development
- **Target: Rs. 2,000 crores turnover by 2031**



### Keltron Component Complex Ltd (KCCL)

Developing super capacitor products and expanding production facilities for active components including diodes and thyristors.

# Industrial Transformation Initiatives

## KMML (Kerala Minerals and Metals Limited)

- Separate rare earth elements from 50,000 MT Monazite tailing sand stock
- Utilization of unutilized land and facilities for generating alternate income
- Revamp acid recovery plant to reduce environmental impact and recover iron from sludge
- Revamp Mineral Separation plant and modernize Titanium sponge plant

## TCC (Travancore Cochin Chemicals Limited)

- Achieve Net zero emission by converting Boiler and Flake unit with suitable Fuel and Hydrogen refueling station
- Become 1000 crore company through KPPL producing 40-120 GSM range via modernization and refurbishing
- Setup Captive Green Power Plant through SPV

# Pharmaceutical and Manufacturing Excellence



01

---

## Kerala State Drugs & Pharmaceuticals Ltd (KSDP)

Targeting **500 crore turnover by 2031** through franchise retail expansion and launch of oncology products.

02

---

## Steel and Industrial Forgings Limited (SIFL)

Aims **300 crores turnover by 2031** through expansion including hydraulic press and capturing Middle East market via Gas company collaborations.

03

---

## Kerala Paper Products Limited (KPPL)

Aims **1000 crores turnover by 2031**. Production of wide range of paper types (40-120 GSM) through modernization, revamping and refurbishing of existing machinery and plan

04

---

## Travancore Titanium Products Limited (TTPL)

Produce value-added products using in-house technologies

05

---

## Steel Industrials Kerala Limited (SILK)

Will be targeting ship building, breaking, vehicle scrapping and fabrication through maintaining cordial relation with Cochin Shipyard

# Automotive and Industrial Innovation

## **Kerala Automobiles Limited (KAL)**

Introduce new design for e-autos, diversified e-cart variants for utility, and commence commercial two-wheeler production

## **Kerala Electrical and Allied Engineering Company (KEL)**

Setup facility for manufacturing traction alternator and EV motors

## **Kerala State Industrial Enterprises Limited (KSIE)**

Expand air cargo business outside Kerala and expand production facility

## **Kerala Small Industries Development Corporation Ltd (SIDCO)**

Green protocol in industrial estates and logistic facility in most estates

## **Kerala Clays and Ceramic Products Limited (KCCPL)**

Focus on implementation of Biodiversity Park Project for eco-restoration of mined-out areas



# Traditional Industries

Revitalizing Kerala's heritage industries through innovation, digital platforms, and global market integration

# Empowering Traditional Crafts



## Craft Hubs-linked Cultural Products

Integrate handloom, bamboo, and coir crafts with experiential tourism through workshops, cultural shows, and sales outlets, transforming craft hubs into cultural destinations.



## Coir & Natural Fibre Cluster

Specialized textile and natural fibre clusters integrating processing, design, and export marketing for coir, bamboo, and jute with modern machinery.



## 'Sourcing Kerala' B2B Platform

Digital platform connecting traditional industries with bulk buyers like architects, hotels, and designers, bypassing intermediaries and providing professional services.



# Coir Development



# Innovation Initiatives

01

---

## Industrial-Scale Conversion

Scheme to convert coir pith by-product into value-added products like coir pith blocks for global horticulture and floriculture markets.

02

---

## Direct Husk Collection

Direct collection of high-quality husks from households, overseen by Coir Consortium, Kerala State Coir Corporation, and Coirfed to ensure quality.

03

---

## Global Market Expansion

Expand coir products to developing countries beyond existing markets: USA, UK, UAE, Italy, France, Brazil, and Middle East.



# Advancing Coir Excellence

## Diversification of Products

The coir product portfolio will be diversified in response to growing global demand for environmentally friendly (eco-friendly) products



## Research & Development

R&D activities led by NCRMI, focusing on:

- Research to enhance the **softness of coir fibre**
- Designing an **innovative Husk Chipping Machine** for commercial use





Government of Kerala

# Kerala Khadi and Village Industries

# Governance, Modernisation and Ecosystem Building

Implementation of master plan to transform KKVIB into a Market Focused and best in the class organisation



## Sustainability Steering Committee

Establish SSC under KKVIB with representation from artisans, producer groups, outlets, marketing, finance, and academia.



## Equipment Modernization

Collaborate with IIT Chennai and technology institutes. Map end-to-end value streams and implement 5S in all workshops with SOPs for critical processes.



## Khadi Clusters

Establish clusters with shared facilities including dye houses, finishing units, and maintenance workshops.



# Product and Quality Enhancement

## Quality Benchmarks

- Develop Khadi-specific fabric and garment quality standards (tensile strength, shrinkage, colorfastness, finishing consistency)
- Implement routine QC checkpoints: raw material screening, in-process QC, end-line QC, and final inspection

## Design and Product Diversification

- Leverage ties with fashion institutes for seasonal collections, capsule ranges, and designer collaborations
- Create Khadi brand taxonomy: core Khadi, premium, and limited-edition lines to segment pricing



# Market Access and Sales Transformation



## Retail Enhancement

Enhance 100 sales outlets and 100 agency outlets with immersive customer experiences.



## E-Commerce Expansion

Strengthen online presence with Kerala Khadi store, marketplace partnerships, and social commerce.



## Strategic Partnerships

Leverage fashion institutes, IIT Chennai for R&D, and private players for design and distribution.

---

## Financial Architecture

Access to concessional loans, subsidies, and credit lines for cluster upgrades and equipment renewal.

Bank tie-ups for working capital facilities, with credit risk sharing for clusters meeting sustainability KPIs.

# Handloom & Textiles

Upgrade existing and new handloom parks with modern looms, digital design tools, and value-addition facilities to enhance productivity and global competitiveness

## ‘Kerala Textiles’

### Global Brand Identity

Brand products as "Kerala Textiles" to achieve global outreach and recognition



### Integrated RMG Unit

Establish an integrated ready-made garment (RMG) unit for complete production capabilities



# Plantation Directorate

01

---

## Policy and Regulatory Reforms

Comprehensive amendments in existing rules and Acts to empower plantations for crop diversification, value addition, and complementary commercial activities.

03

---

## Enhanced Living Standards

All *Layams* (labour housing units) in working plantations upgraded by 2031, ensuring modern, hygienic, and dignified living conditions for workers.

02

---

## Value Addition & Diversification

Dedicated schemes promoting processing, innovation, integrated farming systems, and market-linked initiatives for improved profitability and competitiveness.



# Policies Implementation Path



## 1 Kerala Logistics Park Policy

### High-Level Governance

Create State Logistics Coordination Committee and State Logistics Cell for integrated planning and funding

### Fast-Track Approvals

Notify Logistics Parks as Industrial Areas with K-SWIFT processing via dedicated Single Window Boards

### Investment & Technology

Provide up to ₹7 crore subsidy, stamp duty waivers, and mandate IoT/smart devices for efficiency

## 2 Kerala Export Promotion Policy 2025

### Institutional Coordination

Establish State and District EPCs, dedicated Export Desk, and online grievance portal.

### Financial Support

25% subsidy (up to ₹1 Cr) for infrastructure, 50% logistics reimbursement (up to ₹15 lakh/year for 5 years).

### Digital Platforms

Launch Digital Export Platform and Export Infrastructure Grid for rapid goods clearance.

## 3 Hi-Tech Manufacturing Framework

### Financial Support

Grants up to ₹25 lakh per unit or 25% of costs for Industry 4.0 adoption with alternative financing.

### Digital Infrastructure

Roll out high-speed internet in industrial areas with digitally integrated approvals and licensing.

### Talent Development

Launch reskilling, certification, and mentoring programs with Smart Readiness Assessment for MSMEs.

# Kerala ESG Policy 2025

## Compliance & Oversight

KSIDC acts as nodal agency. All new investments must meet strict ESG regulations.

## Financial Incentives

Green Subsidy up to ₹50 lakh, 5-year tax credits, 20% government procurement preference.

## Branding & Recognition

Launch "KERALA – Pioneer ESG State" brand with certification, awards, and E-Portal.

## ESG Compliance for MSMEs

1

### 2025: Launch

Provide guidelines, training, and incentives for ESG adoption.

2

### 2028: Progress

Scale compliance programs across all MSME sectors statewide.

3

### 2031: Achievement

All MSMEs in Kerala adopt ESG standards, positioning Kerala as fully ESG-compliant.



# Invest Kerala Global Summit IKGS 2027



Kerala's Flagship Investment Showcase

## Grand-Scale Event

A more expansive platform to attract leading global and domestic companies, industry leaders, and investors across key sectors

## Iconic State Brand

IKGS will be branded as Kerala's signature global investment event, symbolizing the state's commitment to sustainable industrial growth and global partnerships



Government of Kerala

# Thank You

---