

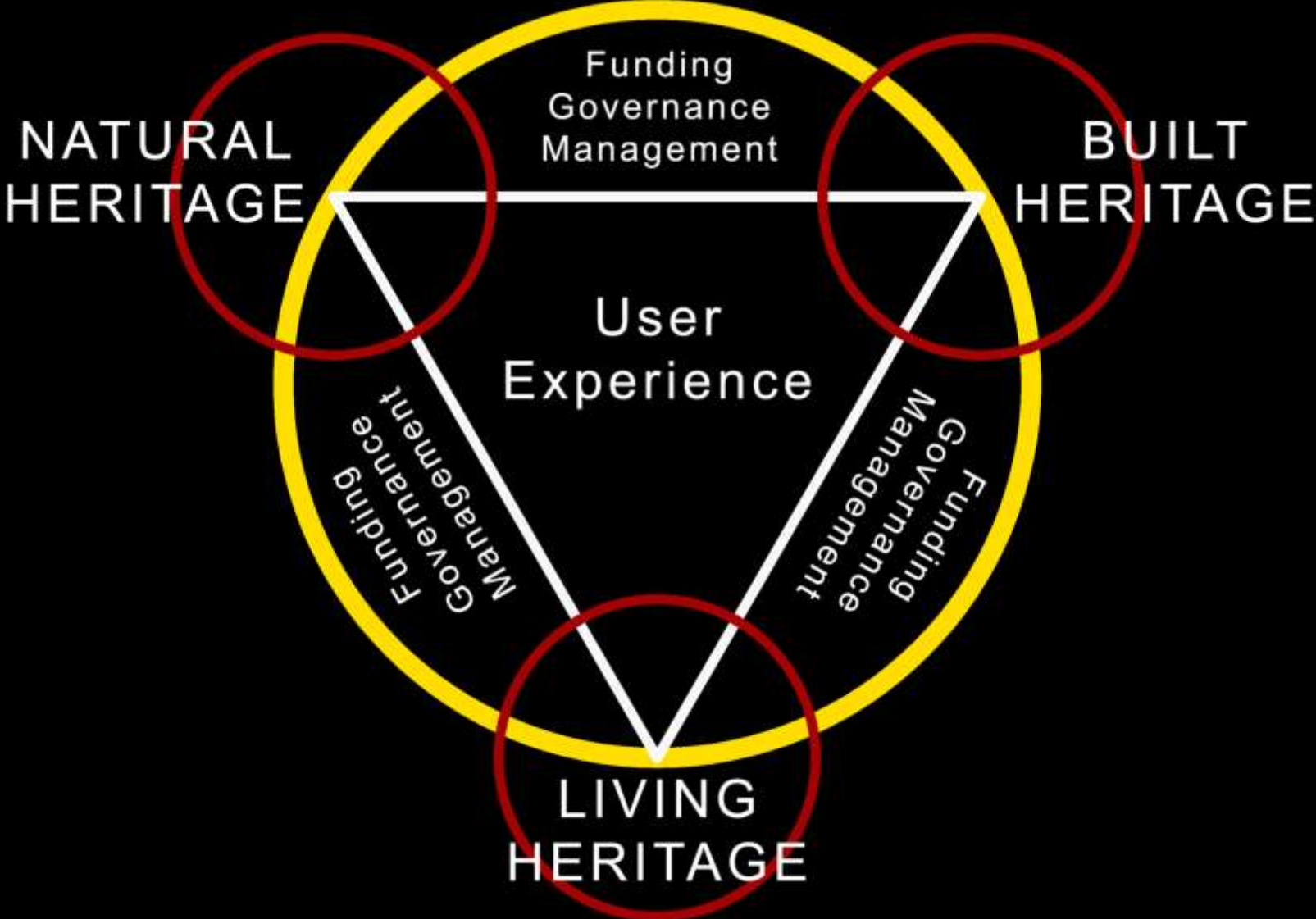


# ***Vision 2031***

**Tourism, Heritage, and Cultural Development**

***K T Ravindran***

# Integrated View of Cultural Landscape



# ***Natural Heritage***

- ***Build Resilient tourism infrastructure***
- ***Development vs Nature Balance***
- ***Tourism inflow and nature balance***
- ***Harnessing technology for land – water management***
- ***Seamless design integrating the Urban-Rural-Nature continuum***
- ***Protection of Sacred Landscapes, Forests and other natural systems***
- ***Fund allocation for land / water management***

# ***Built Heritage***

- ***Comprehensive documentation of built heritage***
- ***Inclusive, localised training for heritage protection***
- ***Ensuring community ownership in heritage definition and protection***
- ***Legislating sensitive controls in heritage zones***
- ***Protecting heritage precincts and urban centres***
- ***Creation of dedicated funds for heritage***

# ***Living Heritage***

- ***Documenting living heritage across communities***
- ***Strategy for supporting artisanal work and cultural practices***
- ***Setting up research and publications at district level***
- ***Ensuring tourism access without forsaking the integrity of artforms***
- ***Inclusive museum policy***
- ***Dedicated State Fund for development of living heritage***
- ***Developing accessible public spaces in localities***

# **STRATEGIES**

- ***Creation of a Kerala State Cultural Fund***
- ***Efficient mechanism to ensure equitable distribution and easy access to funds***
- ***Creating a new institution (on the lines of KILA) to promote Kerala's living cultures and heritage***
- ***Partner with Localities to promote inclusive custodianship of cultural assets***
- ***Setting up of District Art and Heritage Commission to implement the Kerala State Design Policy to ensure a seamless aesthetic experience in which Nature, Culture and People are active partners***

*Thank You*



*K T Ravindran*